

# SANTA HOLIDAY LIGHT PARADE



**FRIDAY, NOVEMBER 27, 2026**

**THEME: WINTER WONDERLAND**

*Join Santa on his way from the North Pole  
through Watertown as he lights up the town!*

**→ PARADE BEGINS AT 4:45 PM ←**

**Route: Watertown Fire Department to the Watertown Gazebo**

## **Festivities at the Gazebo:**

- Desserts & hot chocolate from the Watertown Fire Department
- Official town tree lighting
- Decorate the town tree with homemade ornaments
- Meet & greet with Santa
- Entertainment

Co-sponsored by Watertown Parks & Recreation Department  
and Watertown Fire Department

# **HOLIDAY LIGHT PARADE**

## **SANTA CLAUS IS COMING TO TOWN**



**DATE:** FRIDAY, NOVEMBER 27, 2026  
**LINE-UP:** PARTICIPANT LINE-UP 4:00 PM MEET ON DEPOT ST  
(BEHIND THE CEMETERY)  
**STEP –OFF TIME:** 4:45 PM TO ARRIVE AT THE GAZEBO AROUND 5:00 PM  
**TREE LIGHTING:** 5:30PM AT THE GAZEBO  
**PARADE ROUTE:** MAIN STREET (CORNER OF FRENCH ST) TO GAZEBO  
CORNERS OF ROUTES 6 & 63

### **POLICIES & PROCEDURES**

1. **THEME:** *Winter Wonderland!*
2. **SAFETY:** Take all safeguards in protecting your participants during line-up, on the Parade Route and at end point with disbursing.
  - The Fire Department entrance, exit and parking lot is active and must be kept clear at all times.
  - Depot Street will **not** be closed to traffic, so be aware of your surroundings.
  - When you arrive at the Gazebo, **DO NOT DISBURSE**, please continue to the parking lot on the right in front of the Congregational Church for disbursement – **we must ensure that the Parade does not stop until Santa arrives at the Gazebo.**
3. **LINE-UP:** We will be lining up on Depot Street behind the cemetery – the route will be up French onto Main Street. Line-up time will begin at 4:00pm – you will be assigned a position in the Parade when you arrive.
4. **HORSES:** No horses allowed.
5. **PARADE PARTICIPANTS:** Fully illuminated light parade to celebrate Santa’s arrival in Watertown. Santa will at the rear of the Parade. We are asking all participants, floats, etc. to be “lit up” – with lights and all children should sparkle or blink in some manner!
6. **HANDING OUT ITEMS:** For insurance and safety purposes **DO NOT THROW ITEMS** to the crowd. Any items handed out should be done at the festival itself and must be pre-approved by Watertown Parks & Recreation.
7. **CARS:** No vehicles other than decorated vehicles should be driven through the parade.

### **NOTES:**

- **PERFORMING:** There is absolutely no stopping along the parade route for any reason. The opportunity to perform can be arranged through Watertown Recreations and will be at the Festival Site.
- **WEATHER:** Please ensure all participants are dressed appropriate to the weather. When the sun sets the temperature can drop considerably.

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Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact #: (\_\_\_\_\_) \_\_\_\_\_ Other #: (\_\_\_\_\_) \_\_\_\_\_

Email: \_\_\_\_\_

Number of Marchers: \_\_\_\_\_ Floats: \_\_\_\_\_ Vehicles: \_\_\_\_\_ Other: \_\_\_\_\_

Description of Float: \_\_\_\_\_

Are you planning on handing out any items? YES\_\_\_ NO\_\_\_ (Refer to Policies & Procedures)

Describe: \_\_\_\_\_

Would you like to perform at the end of the Parade? YES\_\_\_ NO\_\_\_ If yes, please describe  
(including amount of time requested & you will be assigned a time slot):

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Will you be setting up a display or booth at the Festival Site? YES\_\_\_ NO\_\_\_ If yes, please  
Describe: \_\_\_\_\_

**\*\* HAVE ALL APPLICATIONS TO WTN P&R BY FRIDAY, NOVEMBER 20<sup>th</sup>! \*\***



**PLEASE NOTE: THE WATERTOWN  
FIRE DEPARTMENT PROVIDES FREE  
BAKED GOODS & HOT CHOCOLATE**