

Co-sponsored by
Watertown Parks & Recreation Department
& Watertown Fire Department

CANDY CANE LANE

A Sweet Christmas in Watertown

Santa Parade & Tree Lighting

FRIDAY, NOVEMBER 27, 2026

4:45 PM • PARADE

From Watertown Firehouse, up Main Street to the Watertown Gazebo

5:00 PM • TREE LIGHTING

Watch Santa light the Christmas tree!



Stay for festive fun!

Photos with Santa • Face Painting • Balloon Animals
Hot Cocoa & Cookies

Provided by the Watertown Fire Department

Bring a weather-resistant ornament
to hang on the town Christmas tree!

Want to join the parade?

Marchers & Floats Wanted!

Sign up today at
www.watertownctrec.com

Thank You to Our Sponsors

Xfinity

D'Amico Pettinicchi Injury Lawyers

Maynard Roofing

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Knights of Columbus

HOLIDAY LIGHT PARADE

SANTA CLAUS IS COMING TO TOWN



DATE: FRIDAY, NOVEMBER 27, 2026
LINE-UP: PARTICIPANT LINE-UP 4:00 PM MEET ON DEPOT ST
(BEHIND THE CEMETERY)
STEP –OFF TIME: 4:45 PM TO ARRIVE AT THE GAZEBO AROUND 5:00 PM
TREE LIGHTING: 5:30PM AT THE GAZEBO
PARADE ROUTE: MAIN STREET (CORNER OF FRENCH ST) TO GAZEBO
CORNERS OF ROUTES 6 & 63

POLICIES & PROCEDURES

1. **THEME:** *Winter Wonderland!*
2. **SAFETY:** Take all safeguards in protecting your participants during line-up, on the Parade Route and at end point with disbursing.
 - The Fire Department entrance, exit and parking lot is active and must be kept clear at all times.
 - Depot Street will **not** be closed to traffic, so be aware of your surroundings.
 - When you arrive at the Gazebo, **DO NOT DISBURSE**, please continue to the parking lot on the right in front of the Congregational Church for disbursement – **we must ensure that the Parade does not stop until Santa arrives at the Gazebo.**
3. **LINE-UP:** We will be lining up on Depot Street behind the cemetery – the route will be up French onto Main Street. Line-up time will begin at 4:00pm – you will be assigned a position in the Parade when you arrive.
4. **HORSES:** No horses allowed.
5. **PARADE PARTICIPANTS:** Fully illuminated light parade to celebrate Santa's arrival in Watertown. Santa will at the rear of the Parade. We are asking all participants, floats, etc. to be "lit up" – with lights and all children should sparkle or blink in some manner!
6. **HANDING OUT ITEMS:** For insurance and safety purposes **DO NOT THROW ITEMS** to the crowd. Any items handed out should be done at the festival itself and must be pre-approved by Watertown Parks & Recreation.
7. **CARS:** No vehicles other than decorated vehicles should be driven through the parade.

NOTES:

- **PERFORMING:** There is absolutely no stopping along the parade route for any reason. The opportunity to perform can be arranged through Watertown Recreations and will be at the Festival Site.
- **WEATHER:** Please ensure all participants are dressed appropriate to the weather. When the sun sets the temperature can drop considerably.

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Organization: _____

Contact Person: _____

Address: _____

Town: _____ Zip Code: _____

Contact #: (_____) _____ Other #: (_____) _____

Email: _____

Number of Marchers: _____ Floats: _____ Vehicles: _____ Other: _____

Description of Float: _____

Are you planning on handing out any items? YES___ NO___ (Refer to Policies & Procedures)

Describe: _____

Would you like to perform at the end of the Parade? YES___ NO___ If yes, please describe
(including amount of time requested & you will be assigned a time slot):

Will you be setting up a display or booth at the Festival Site? YES___ NO___ If yes, please
Describe: _____

**** HAVE ALL APPLICATIONS TO WTN P&R BY FRIDAY, NOVEMBER 20th! ****



**PLEASE NOTE: THE WATERTOWN
FIRE DEPARTMENT PROVIDES FREE
BAKED GOODS & HOT CHOCOLATE**