

LICENSED &
SOCIALY
FRIENDLY
DOGS ONLY!

*MUST HAVE CURRENT
RABIES VACCINE

2024
COOLEST
CANINE
WINNER



VENDORS
WANTED!

WATERTOWN'S COOLEST *Canine*

We're searching for
the COOLEST canine
and your dog might
just be the one. Do
you think your pup
has what it takes??

June is Dog License
month! You can do this at
the Town Clerk's office.
Pet Food Collection
for the Watertown
Food Bank.

June 14th, 2025
11AM- 1PM
Dog Bark Park
1365 Main Street, WTN
**Additional Parking
available @ Unico Field**

PHOTO CONTEST,
BOW WOW OLYMPICS,
VENDORS, & MORE!

Email all photo submissions to:
wtnspecialevents@watertownct.org
Due by: Tuesday, June 10th at 4:30

For more information contact Watertown Parks & Recreation at
(860) 945- 5246 or visit www.watertownctrec.com

Watertown Parks & Recreation Department

Watertown Coolest Canine: Vendor Application

Saturday, June 14th, 2025- 11AM- 1PM

Event Location: Dog Bark Park: 1365 Main Street, WTN

VENDOR APPLICATION FOR CONSIDERATION: Applications are subject to review by the Town of Watertown

Please Print:

BUSINESS/ ORGANIZATION: _____

CONTACT NAME: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP CODE:** _____

TELEPHONE #: _____ **ALTERNATIVE #:** _____

BUSINESS WEBSITE: _____ **SOCIAL MEDIA PLATFORMS:** _____

****EMAIL IS REQUIRED FOR COMMUNICATION BEFORE EVENT****

EMAIL ADDRESS: _____

ITEM(S) BEING DISPLAYED OR SOLD (PLEASE LIST ALL!): _____

ALL APPLICATIONS RECEIVED/ POSTMARKED AFTER FRIDAY; JUNE 6th, 2025 WILL BE SUBJECT TO A \$10.00 LATE FEE.

VENDOR FEES:

- _____ \$30.00 Animal Related Vendor: Exhibit Space 12'X12'
- _____ \$15.00 Animal Related Vendor: Non- Profit Exhibit Space 12'X12'
MUST PROVIDE 501(3)(C)
- _____ \$15.00 Additional Vendor Space
- _____ \$60.00 Food Truck

ALL FOOD VENDORS must contact Torrington Area Health Department to submit the Temporary Food Event Application and payment. The application must be received 2 weeks prior to event date or a late fee will be added.

www.tahd.org

Phone: (860)489-0436

Fax: (860)496-8243

Email: info@tahd.org

OPTIONAL:

I am enclosing an additional \$ _____ for a donation.

(Donations of \$100 or more please contact wtnspecialevents@watertownct.org to see what is included!)

I have enclosed \$ _____ with my completed application.

MasterCard, VISA, Discover, Am EX, Money Order, cash and personal checks
(made payable to Watertown Parks & Recreation Dept.) ARE ACCEPTED.

PAYMENT POLICY: Payment, along with proper documentation, is due with registration for all events. We will accept cash, credit card (Master Card, Discover, Diner's Club, American Express, Visa, & debit cards), money order or check made out to "Watertown Parks & Recreation". No pre/postdated checks. A \$20.00 fee will be charged for any returned checks. Watertown Parks & Recreation Staff will not accept registration at the event site. Fees must be paid at the office prior to participation unless otherwise specified.

REFUND POLICY: Refunds are granted automatically if an event is canceled. Refunds must be requested prior to the week before the program begins. On or after the event date no refunds will be granted unless unexpected medical complications (injury/illness) prohibit active participation in the event. A refund request form must be completed and submitted to the Parks & Recreation Department as soon as possible as refunds are not able to be issued before the form is received. The form is available at www.watertownctrec.com under general information, department info. A \$10.00 processing fee will be charged for all refunds; unless the Watertown Parks & Recreation is forced to cancel a program. Patrons must fill out a refund request form when they need to cancel out of a program. Patrons who submit a refund request form after the events registration has ended may be subject to a \$25 processing fee.

Watertown's Coolest Canine Rules & Regulations

Electricity is NOT provided.

Please be prepared with generators/other sources of power if necessary.

- There is WIFI on site. WIFI information will be given at the event if needed.
- All vendors will be permitted to sell only the merchandise/food that is listed on application.
- Set up: Vendors can begin to set up at 10:00AM. Be ready for public by 11:00AM and be packed up and out no later than 2:30PM, leaving your space exactly how you found it - CLEAN. You must provide your own tables, chairs, tents/awnings.
- Vendor space is 12'x12'. If you need a double space, it will cost an additional fee.
- Vendors will be inside the gates at the dog park. Please bring enough help to load and unload any products that need to be moved to set up your booth.
- Cars will be moved to the UNICO parking lot (directly next to the dog park) for the duration of the event.
- All tents must be securely anchored at all times. You must use stakes or weights at least 10lbs. The Watertown parks & Recreation Department does NOT supply weights or stakes so PLEASE be prepared or you will not be allowed to use your tent.
- There is absolutely NO SMOKING.
- Vendors must contact the Watertown Parks & Recreation Department: (860) 945- 5246 or via email wtnspecialevents@watertownct.org if they are unable to participate.
- Vendors cannot share a space with other vendors if they are selling different items and have different business names.
- If we are in for severe weather (thunderstorms and heavy rain) the Coolest Canine event will be cancelled (per the town of Watertown Parks Department). If there is a cancelation, we will notify you before 9AM the date of the event.
- **Watertown Parks & Recreation does not provide manpower for set up and break down.**
- All insurance must be up to date including product liability. This is the vendor's responsibility to provide. The Watertown Parks & Recreation Departments Coolest Canine event and the Special Events Coordinator and staff assume no liability for injury or for any personal injury, property loss or damages.
- This event is geared for our community and families are a big part of that. We ask that you refrain from any profanities or abusive behavior for this will NOT be tolerated. Vendors who don't follow these rules will be asked to leave and will lose their fee and space.

Please contact wtnspecialevents@watertownct.org for more information!

(INITIAL HERE)

***I have read and agree to adhere to the rules and regulations of the
Watertown Parks & Recreation Coolest Canine.***

Acknowledgement and Waiver:

I hereby do release the Town of Watertown, and its staff, volunteers, and associates from any and all liability and damage, injury or for any personal injury, property loss or damages of any nature or cause suffered as a result of the operation of this event. I give my permission to use my name, my business name, images submitted, and any photographs taken in a commitment to the event and will respect that commitment. I have read the guidelines below and agree to abide by them.

Signature: _____

Print: _____ Date: _____

Applications & Payment can be mailed or brought to the Watertown Parks & Recreation Department.
Attn: Special Events- 61 Echo Lake Rd., Watertown, CT 06795.

Additional Vendor Information will be shared after application has been approved & processed.