



TOWN OF WATERTOWN CONNECTICUT HUMAN, SOCIAL & LEISURE SERVICES

Recreation • Crestbrook Park GC • Parks • Foodbank • Social & Senior Services

61 Echo Lake Road, Watertown, Connecticut 06795-2629

Main Office (860) 945-5246 FAX (860) 945-4734



Greetings Greater Watertown Business Owner:

This year, we are reaching out to businesses and individuals to help raise money to help fund our various special events taking place in 2023. The cost of putting on these events is substantial and as always, all events are free of charge to the public, thereby ensuring that all our citizens can participate. So, any donation would be very much appreciated.

Our efforts would go even farther with your company as an official event sponsor. In this role, your business would provide a donation, and in turn we would promote your company as an event official event sponsor. With your company by our side at these upcoming events, we're sure to best be able to serve Watertown and Oakville as well as possible.

If your company is interested in being an official event sponsor, please fill out the attached sponsorship form, include your business card (if applicable), as well as your donation check and respond six weeks prior to your selected event(s) to ensure your inclusion in the promotional materials. For any questions or concerns contact us at (860)945-5256 or watertownctrec@watertownct.org.

Thank you again for your support and we look forward to hearing back from you!

<u>Event Name</u>	<u>Silver</u>	<u>Gold</u>	<u>Platinum</u>	<u>Prize Dotation</u>
<u>January</u>				
3 Seasonal Activity Guides <i>Winter/Spring; Summer & Fall Program Guide</i>	1 Guide- \$100	2 Guides- \$150	3 Guides- \$200	x
Ball Field Fence Banners <i>DeLand; VMP Field #1; VMP Field #3</i>	1 Location- \$300	2 Locations- \$500	3 Locations- \$600	x
Website Advertisement <i>Located on Front Page; 5566 Household Accounts</i>	3 mths- \$250	6 mths- \$500	1 year- \$750	x
<u>April</u>				
Farmers Market <i>16 Week Session on Sundays; Name/Logo on Promotional Materials</i>	Up to \$100	\$101 - \$150	Over \$151	x
<u>June</u>				
Night Out on Main <i>1 Saturday Event in June & 1 Event in August</i>	Name- \$100	Name/Logo- \$250		x
Entertainment at the Park <i>8 Week Session on Wednesdays; Concerts & Movies</i>	Friends- \$250	Music Lover - \$500	Sponsor - \$1000	x
<u>September</u>				
Youth Basketball T-Shirts <i>Approx 32 teams. Over 300 players, Company on T-shirt</i>	Intown- \$100/per team	Travel CoSponsor- \$250	Travel Sponsor- \$500	x
<u>October</u>				
Trunk or Treat <i>1 day event. Approx 600 people; Prizes Awarded to Best Displays</i>	x	x	x	
<u>November</u>				
Thanksgiving Weekend <i>Santa Light Parade: Friday 1 day event. Approx 1000 people; Parade & Tree Lighting</i>	Name- \$100	Name/Logo- \$250	x	x

<i>Holiday Craft Fair: Saturday 1 day event. Approx 50 vendors. Large crowd all day.</i>					
Light Up Watertown Contest		x	x		
<i>1 day event. Contestants vary; Prizes Awarded to Best Displays</i>					
Senior Services Monthly Calendar	1 mth- \$150 (1/4 pg)		6 mths- \$1000 (1/2 pg)	12 mths- \$1500 (Full)	x
<i>Newsletter distributed approx 300 people per month.</i>					
All Events/Activities Listed Above		x	x	\$3,200.00	x
<i>Your company name/logo will be displayed on all promotional info. that we run</i>					